



**2024  
HOLE IN ONE  
SPONSOR  
PROSPECTUS**



## THE HOPE COTTAGE STORY

Established in 1970 and celebrating its 54th anniversary in 2024, Hope Cottage was inspired by the vision of St. Patrick's Pastor Father Mills. Hope Cottage today is a charitable organization located on Brunswick Street in central Halifax. Prior to the onset of the pandemic, Hope Cottage was serving as many as 200 meals a day to the less fortunate men and women in our community. During the pandemic, service has evolved to 'curb side-pick up' for lunch and dinner.



## INTRODUCTION

The **Hope Cottage Drive for Hope** golf tournament is a collaboration of civic and community minded organizations and businesses, under the leadership of the **Halifax Employers Association (HEA)** with a common purpose:

- Provide a sustainable revenue source for Hope Cottage
- Through the first 13 years, the Event has raised over \$540,000





## **TOURNAMENT OBJECTIVES**

1. Stage a high-end corporate golf experience at the premiere golf destination in the Metro area by combining a focus on first-class hospitality, a sense of exclusivity and a memorable experience.
2. Establish a long-term sustainable source of annual funding for Hope Cottage
3. Build awareness for Hope Cottage, enhancing all other fundraising ventures
4. Establish significant levels of differentiation vs other local golf events.
5. Set expectations at a high level of a premiere experience
6. Demonstrate HEA's commitment to community engagement

## **TEE BOX SPONSOR PROFILE**

### **Tee Box Sponsor Entitlements**

- » Only 5 sponsorships available at this level and \$25,000 prize available on each hole, split between Hope Cottage and the Winning golfer
- » Display of one 2 x 2 (event provided) sign at sponsored Tee Box, signage at registration and post golf dinner
- » Two (2) tickets for Post Golf Dinner & Live Auction
- » Opportunity to display/profile product and services at sponsored hole.

**SPONSORSHIP INVESTMENT**

**\$1,500**